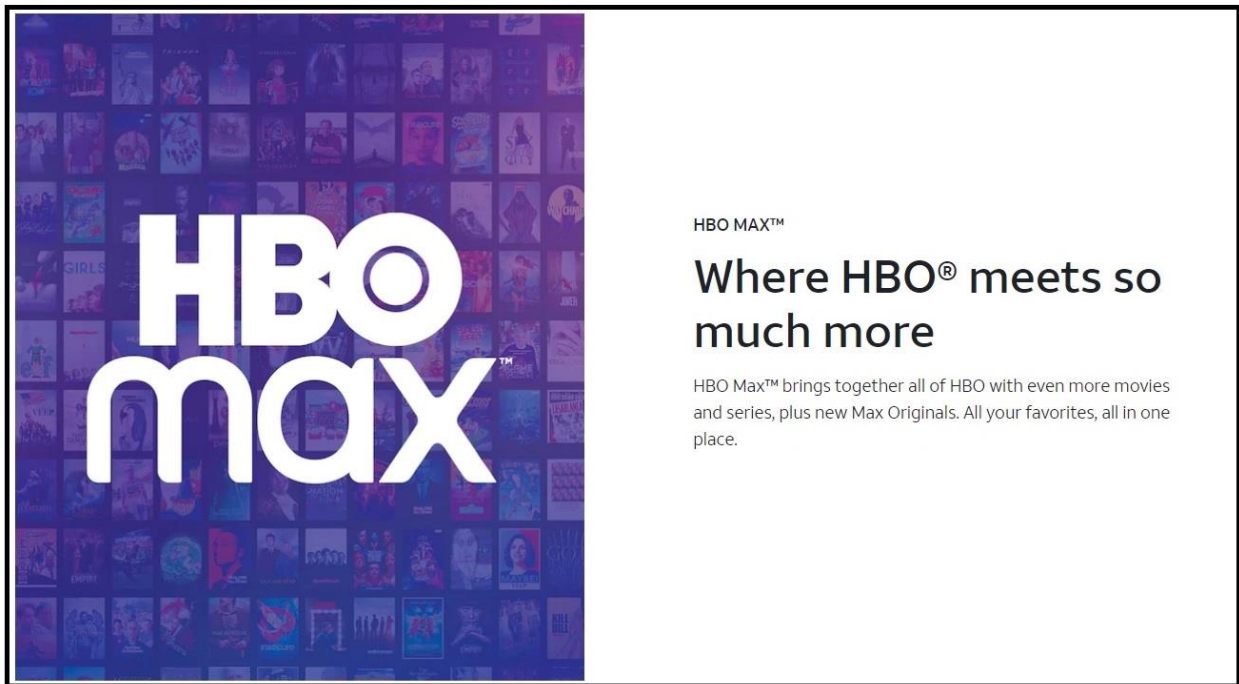


Hero Banner – AT&T home page



Wireless home page

# Have HBO? Now stream HBO Max, too!

You're just a few steps away from enjoying more of the entertainment you love—at no additional cost.



1) Download the HBO Max app or visit [hbomax.com](http://hbomax.com).



Data/messaging rates may apply for app download/usage.



2) Choose your provider (if you have our service, select AT&T or DIRECTV).



3) Sign in with your user ID that includes HBO. Don't have one or forgot it? [Create ID or look it up now.](#)



4) Create your HBO Max profile.



5) Start streaming.



See how easy it is to get started.

## App instructions

### Get 3 months included on us

when you add HBO Max to your TV service.



TV

1. Sign in and add HBO Max to your eligible package.
2. Download the HBO Max app.
3. Choose your provider (AT&T or DIRECTV).
4. Sign in with your AT&T user ID.
5. Start streaming.

**Ltd. time.** HBO Max auto-renews after 3 months at then prevailing rate (currently \$14.99/mo.), unless you call to change or cancel. Limit: one 3-month trial per AT&T customer. Eligibility restr's apply.

### Try HBO Max free for 30 days

with your wireless or internet service.



Wireless | Internet

1. Have an eligible plan? [Sign in to myAT&T](#) to get your promo code.
2. Go to <https://www.hbomax.com/redeem/att>
3. Create your HBO Max account.
4. Add your unique promo code at checkout.
5. Start streaming.

**Ltd. time.** Redeem promo code at [hbomax.com](http://hbomax.com). HBO Max auto-renews after 30 days at then prevailing rate (currently \$14.99/mo.), unless you cancel through HBO Max. Eligibility restr's apply.

## Offers

# You deserve our best

We're adding HBO Max to select plans and packages. Now get even more entertainment with wireless, TV, or internet.

HBO MAX INCLUDED	HBO MAX INCLUDED	HBO MAX INCLUDED FOR A YEAR
<p>AT&amp;T UNLIMITED ELITESM Our best unlimited wireless plan <b>\$50 per line/mo.</b></p> <p>\$200/mo. for 4 lines. Prices after AutoPay &amp; paperless billing discount. Taxes and fees extra.</p> <p><a href="#">Buy now</a></p> <p><a href="#">Explore AT&amp;T WIRELESS</a> →</p> <p>Here's just some of what you'll get: ▾</p>	<p>1 GIG INTERNET FROM AT&amp;T FIBERSM Entertainment grade internet <b>\$49.99/mo.</b></p> <p>for 12 mos. plus taxes &amp; equip. fee</p> <p>\$10/mo. equip. fee applies. Incl. unlimited internet data allowance (\$30 value). Ltd. avail. areas <a href="#">See details</a>.</p> <p><a href="#">Buy now</a></p> <p><a href="#">Explore AT&amp;T INTERNET</a> →</p> <p>Here's just some of what you'll get: ▾</p>	<p>AT&amp;T TV CHOICE™ Your favorite TV, all in one place <b>\$64.99/mo.</b></p> <p>for 12 mos. plus taxes &amp; RSN fee</p> <p>w/24-mo. agmt. Prices higher in 2nd year! Regional Sports Fee up to \$8.49/mo. is extra. HBO Max auto-renews after 12 mos. at then-prevailing rate (currently \$14.99/mo) unless you cancel. Add'l terms apply. Access HBO Max only through HBO Max app on hbo.com. HBO Max also includes HBO channels and HBO On Demand on AT&amp;T TV. <a href="#">See details</a>.</p> <p><a href="#">Buy now</a></p> <p><a href="#">Explore AT&amp;T TV</a> →</p> <p>Here's just some of what you'll get: ▾</p>

[See eligible plans & packages](#)

Select plan

# HBOmax

## Where HBO meets so much more

Discover a new streaming experience your whole family can enjoy.

Not all titles will be available at launch.

The image displays a grid of ten content thumbnails for HBO Max. The thumbnails are arranged in two rows of five. The top row includes 'Insecure', 'CHERNOBYL', 'CASABLANCA', 'THE BIG BANG THEORY', and 'ADVENTURE TIME'. The bottom row includes 'THE NOT TOO LATE SHOW with ELMO', 'euphoria', 'GOT', 'JOKER', and 'LEGENDARY'. Each thumbnail features a small HBO or HBO Max logo in the bottom right corner.

Program listing